

MBAFOCUS® + MERGER



The MBA Focus and CSO Research merger creates the world's leading network for matching students and employers. It combines two leaders in college career service office technology for undergraduate and top business schools and connects them with the top corporations who recruit students.

MBA Focus and CSO Research provide the critical link to help more students get hired.

MBAFOCUS®

- Leader in MBA career service office technology for schools
- 75+ top global graduate business schools and professional associations including Harvard, Chicago Booth, MIT Sloan, Kellogg, and Columbia
- Provides MBA recruitment for the top 2,000 global corporations
- Jack Gainer, Chief Executive Officer
- Founded in 2003
- Based in Columbus, Ohio

CSO RESEARCH

- Leader in undergraduate and career center service office technology and career outcomes research for schools
- 600+ clients in the US and 7 other countries
- 900+ campuses including University of Colorado at Boulder, University of Illinois at Urbana-Champaign, and University of Texas at Dallas
- 1,400,000+ undergraduate student database
- Erik Mulloy, Chief Executive Officer
- Founded in 2001
- Based in Austin, Texas

COMBINED COMPANY FACTS

1K

career service centers and partner schools

1.4M+

active student registrations

2K

top corporations use system for recruiting

100 / 100

of the world's top employers

Media Contact:

Bill Perry
614-975-7538
bperry@katzmarketingsolutions.com

www.mbafocus.com

www.csoresearch.com